



Fairfax Meadow were proud to play our part in the royal wedding celebrations, providing the English denuded racks of lamb for the pre-wedding dinner at the Mandarin Oriental hotel on Thursday the 28th of April. The event which was hosted by the Queen was attended by royal figures such as the Royal families of Spain, Greece, Serbia, Sweden, Belgium Denmark and Luxemburg, as well as the Sultan of Brunei and Sheikh Ahmad Hmoud Al-Sabah of Kuwait. The Mandarin Oriental sent a note of thanks to Fairfax Meadow stating "The lamb quality for our royal event was nothing short of perfect" We are pleased that the event was such a success and that we helped to contribute to it.

Fairfax Meadow Shortlisted Meat Management Awards

Fairfax Meadow are extremely excited and proud to have been shortlisted for the Catering Butcher Award at this years Meat Management awards. The annual Meat Management Awards sets a benchmark for recognising excellence throughout the meat industry.

The award ceremony is held on 8th of June and we are looking forward to the event and to the final decision



Catey Awards 2011

Fairfax Meadow are pleased to once again be supporting the Catey Awards. The awards recognise the hard work and dedication of people in the hospitality sector and we are pleased to have been appointed this years official meat supplier.

Visit <http://www.cateys.com/> for more information on the awards or to book a seat at the event.

Market News

Beef - UK cattle prices have continued to spiral upwards and are now 10% higher than last year for R4L deadweight carcasses with market predictions of more increases yet, Irish prices are even higher. Month on month the movement is 8% which equates to an increase for boneless beef of over 12% (yield factor of 65% to take bone in beef to boneless). Fore-quarter lines have stabilized in prices as producers cannot afford to reduce prices. Beef roasting joints have unexpectedly moved up strongly as demand is high in Europe due to shortages of South American round cuts, this is a worrying trend and looks to be set through the Summer. The key markets are Italy using topsides in huge quantities for Bresola and the beef roasters for cooked sliced beef using silversides and knuckles. All steak cuts have risen further into May as producers struggle to get enough value into cuts to compensate for the increasing cattle prices, demand is very strong following very short supply from South America coming at the same time as livestock shortages bite in Europe. Imported beef prices remain very strong with very poor supply and record livestock prices across the continent of South America, rib-eye is practically non-existent, whilst demand is strong, in particular from our European neighbours. In summary there is still a shortage of imported beef coming into Europe from any of the major beef exporting countries, cattle will be short across Europe and seasonal increases in demand will see prices rise. Forward projections for World beef supply make grim reading, we expect to see quite difficult market conditions for the first half of the year at least.

Lamb -Lamb prices in the UK have reached massive record highs , 23% up year on year as demand moves upwards once more in the face of dwindling end of season supply. Lamb now presents poor value for money as declining quality meets rising prices. Imported lamb is also very expensive, in particular leg meat as New Zealand has been producing chilled legs for the Easter demand from retailers.

Pork -As expected pork, bacon and gammon prices are now climbing across Europe, no cuts are exempt from these rises with bacon in particular rising fast. Pig meat is particularly hard hit by loss of production days around Europe at the end of April due to public holidays which do tighten up supplies.

Poultry - Chicken and turkey prices are now being impacted by the global rises in feedstuffs like soya, wheat and corn, these rises have continued for May with breast meat being particularly strong, turkey will not soften in price post Easter.



Congratulations to Dave Joyce on passing his driving test . We would like to advise the good folk of Derby to stay off the roads!



Fairfax Meadow have received a letter of thanks from our supplier Silver Fern Farms for the donation we made to their appeal for the New Zealand Red Cross Earthquake appeal – With our donation and the donations of their other customers and suppliers Silver Fern were able to donate \$830,000 to the appeal. This will really have an impact on the lives of those who were affected by the devastating earthquake.