



Fairfax Meadow switches supply to solely UK Pork.

In an incredibly bold move Fairfax Meadow has moved all of our pork supply to be sourced from UK outdoor reared farm assured pork. This initiative made in conjunction with BPEX demonstrates our commitment to British Pork and British Pig Farmers. Not only have we introduced this pork as our standard product but we are also using it in our in house sausage production. This gives our customers the assurance that the Pork they buy from Fairfax Meadow has been raised to high welfare and quality Standards. The Pork is truly delicious and tender and consistent.



Market News

Beef - The trends highlighted in our last report continue with UK cattle price increases continuing at 20% higher than last year for R4L deadweight carcasses, with market predictions saying these increases have further to run yet. Irish prices once again are even higher, most abattoirs and processors have reduced operations to 3 days per week due to significant shortages of livestock, commentators suggest these short kills may now continue through into next year. All beef cuts have increased into September with fore-quarter cuts for braising, dicing and mincing being particularly strong, this is very early in the season for such increases so watch these cuts as we head toward the cold weather as they have further to rise. Topsides, silversides and knuckles have also risen sharply and early as we head toward the festive season we expect to see record cost prices! Imported beef prices remain very strong with very poor supply, rib-eye is practically non-existent, whilst demand is strong, in particular from our European neighbours. In summary there is still a shortage of imported beef coming into Europe from any of the major beef exporting countries, cattle will be short across Europe and seasonal increases in demand will see prices rise. Forward projections for World beef supply make grim reading, we expect to see very difficult market conditions now until the end of the Summer.

Lamb - British lamb is in good supply and prices are at the seasonal low point with carcasses being only 8% more expensive than last year which is the smallest year on year gap so far this new season, legs and best ends seem good value for great quality product. Imported lamb is expensive and is not good value, we do not expect these prices to ease for the foreseeable future.

Pork - Pork, bacon and gammon prices are stable so represent best value for our customers

Poultry - Turkey prices have stabilised for the time being as demand across Europe steadies, however all forecasts see record high Christmas pricing! Chicken prices have also moved up into September as demand for breast meat strengthens across Europe as buyers look for better value options to high beef costs. Venison stocks are short and prices are rising.



Grouse Season

The grouse season is in full swing and our excellent quality birds from Yorkshire and East Anglia are tasty and fresh and come gutted plucked and cleaned for you.

Email

enquiries@fairfaxmeadow.co.uk for further information or call 0844 493 7051 or 0844 493 7061 to place an order



Christmas Menu

The festive season is drawing ever nearer why not try something different from our chefs' select range this year. Our delicious range of turkey paupiette, stuffed chicken breasts, marinated lamb and basted pork could make you stand out from your competition . Email enquiries@fairfaxmeadow.co.uk for further information or to book an appointment to see a sales representative.