

Welcome to Fairfax Monthly Update the monthly newsletter from Fairfax Meadow.



Meeting Facilities

We have now taken delivery of a purpose built meeting suite at our Derby Site. This new pre-fabricated building provides us with vital extra space to accommodate operational meetings.



Product of the Month

Our product of the month for July is **our gold award winning Chef's Select Gourmet Burger**. This burger is ideal for any summer Barbeque functions that you may be having. It tastes delicious and is truly one of England's Best Burgers.



Zeroed Electric Vehicle Trial

At Fairfax Meadow we take pride in our delivery fleet and ensuring that the environmental impact we as a business have, is as minimised as possible. It is with that in mind that we took the opportunity to trial the Zeroed electric fridge vehicle. This vehicle produces no emissions, vibrations and noise and is exempt from road tax and congestion charging. We trialled the vehicle for 3 days and gave our customers an opportunity to come and take a test drive. We feel that this vehicle would be ideal for deliveries within central London & Central Manchester.

Market News

Beef – Forequarter cuts are good value as demand falls in the good weather. Trim is still costly due to burger production. Steak meat is very expensive due to heavyweight retail promotions. Imported beef is still in short supply due to the Argentinean political situation.
UK Topside & Silverside represent the best value for money in the beef market at the moment.

Lamb – New season lamb is now more plentiful and so prices are decreasing.
New season leg and shoulder represent good value with excellent quality and flavour.

Pork - Pig prices have continued to climb they are currently 10% higher than the beginning of the year **Pork Loins represent the best value for money at the moment.**

Poultry - Poultry prices are at their summer seasonal high at the moment. Legs Drumsticks and thighs are very expensive. As the good weather increases the retail demand for BBQ meat **Fillet prices are more stable and represent the best value in the Poultry market.!**

July's Best Buy!

New season
shoulder of
lamb



Facebook

Our facebook site is now up and running, please feel free to like us and contribute to our discussions.
<http://www.facebook.com/pages/Fairfax-Meadow-Putting-great-meat-on-the-menu/116473168386574>

