

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Fairfax Meadow shortlisted for IT in Manufacturing Award

Fairfax Meadow, the UK's largest national catering butcher, has been shortlisted for The Manufacturer IT in Manufacturing Award 2010. The award ceremony will take place at Chesford Grange in Warwickshire on 18th November 2010.

Fairfax Meadow has embarked on an ambitious long term IT strategy to drive operational efficiencies throughout the whole organisation. At the heart of their plan is the implementation of a new ERP solution, Microsoft Dynamics AX, which runs throughout the business connecting all functions, processes and departments.

Tony Carlisle, IT Manager for Fairfax Meadow commented, "I am delighted for the whole of Fairfax Meadow that we have been shortlisted for these awards. It is great to see our hard work rewarded. Our new IT model has led to significant gains in the business and ensures that we continue to offer a great service to our customers."

The Fairfax Meadow Board had a very clear vision based around blending advanced manufacturing techniques with the skills of the traditional butcher. Their aim is to deliver the highest quality meat at a very competitive price and they are using IT as a key enabler to making this happen.

Mary Hunter, Managing Director of their IT partner Columbus IT, said "It is great to see Fairfax Meadow shortlisted for this award. From the start they have put the customer at the heart of this project. They have a long term view on how they want the business to progress and how IT can help them".

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About Columbus IT

Columbus IT specialise in Microsoft Dynamics ERP for the manufacturing and distribution sectors. They have a team of highly skilled consultants with a deep-rooted knowledge of the industry with over 5,000 successful implementations globally. Columbus IT is a Microsoft Gold Partner with 30 offices worldwide and has won the most partner awards from Microsoft globally.

www.columbusit.co.uk

About Fairfax Meadow

Fairfax Meadow is the UK's largest national catering butcher with a robust reputation in the food service industry. The 40 year-old, Derby based company is part of Argent Group Europe, the holding company for several food businesses. The company's customers include many prestigious blue chip names from the hotel, pub, restaurant and travel sectors. Offering the most flexible product ranges as well as making the order processing and delivery as efficient and effective as possible is paramount.